

Staff Cheat Sheet

A front-counter reference for pharmacy teams introducing oral Bioactive Precision Peptides.

One-Sentence Explanation

Bioactive Precision Peptides are oral wellness products designed to support targeted signaling functions related to areas like metabolism, hydration, recovery, sleep, energy, and healthy aging.

When a Patient Asks: "What Are These?"

- "They are oral wellness products built around bioactive peptides."
- "They are not injections and not compounded peptides."
- "They are designed for specific wellness goals, so the pharmacist can help point you to the right stack."
- "For medical questions, let me bring the pharmacist into the conversation."

Staff Do / Do Not

Do	Do Not
Use simple wellness language: support, hydration, metabolism, recovery, energy, sleep.	Do not say the products diagnose, treat, cure, or prevent disease.
Ask what wellness goal the patient is interested in.	Do not make disease claims or medication replacement claims.
Refer medication, condition, pregnancy, oncology, or complex medical questions to the pharmacist.	Do not advise patients to stop or change medication.
Use the QR code or product overview for next steps.	Do not over-explain the science at the register.

Fast Product Conversation

Patient Interest	Possible Direction
GLP-1 support / weight journey	GLP-1 Support Stack conversation
Body composition / recovery / metabolism	Breakthrough Stack conversation
Energy / focus / daily performance	Ask pharmacist which product or stack fits the goal
Sleep / stress / nighttime routine	Ask pharmacist which product or stack fits the goal

Hand-Off Line to Pharmacist

"This sounds like a good question for the pharmacist. Let me bring them over so they can help you choose the right direction."

Key links: Book a strategy call: <https://lighthousebrief.com/discovery>
Professional overview: <https://online.flippingbook.com/view/907834673>
Product site: <https://makewellness.com/lighthousewellness/>